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PARIS**Date** June 8, 2005 **Client-Matter** 49298-043**Total Pages (Including Cover)** 11.**From** Robert Mayer**Sender's Voice Number** 212-969-3246**Sender's Email** rmayer@proskauer.com**To:** Group Art Unit 3629**Company:** US Patent and Trademark Office**Fax Transmittal****Sender's Room** 16-32**Main Fax** 212.969.2900**Fax No.:** 703-872-9306**Voice No.:****Message:** Attached hereto is an Amendment in the below-identified application.

In re the Application of:

Sundeep BHAN et al.

Application No.: 10/734,811

Filed: December 11, 2003

For: TARGETED INVITATION DELIVERY

Group Art Unit: 3629

Examiner: Ouellette, Jonathan P.

**AMENDMENT**

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PTO/SB/21 (09-04)

Approved for use through 07/31/2008. OMB 0851-0031

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**TRANSMITTAL  
FORM**

(to be used for all correspondence after initial filing)

Total Number of Pages in This Submission

10

Application Number

10/734,811

Filing Date

December 11, 2003

First Named Inventor

Sundeep BHAN

Art Unit

3629

Examiner Name

Ouellette, Jonathan P.

Attorney Docket Number

49298-043

**ENCLOSURES (Check all that apply)**

Fee Transmittal Form



Fee Attached



Amendment/Reply



After Final



Affidavits/declaration(s)



Extension of Time Request



Express Abandonment Request



Information Disclosure Statement



Certified Copy of Priority Document(s)

Reply to Missing Parts/  
Incomplete ApplicationReply to Missing Parts  
under 37 CFR 1.52 or 1.53

Drawing(s)



Licensing-related Papers



Petition

Petition to Convert to a  
Provisional Application

Power of Attorney, Revocation



Change of Correspondence Address



Terminal Disclaimer



Request for Refund



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Remarks



After Allowance Communication to TC

Appeal Communication to Board  
of Appeals and InterferencesAppeal Communication to TC  
(Appeal Notice, Brief, Reply Brief)

Proprietary Information



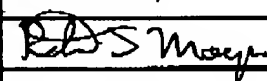
Status Letter

Other Enclosure(s) (please identify  
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Firm Name

Proskauer Rose, LLP

Signature



Printed name

Robert S. Mayer

Date

June 8, 2005

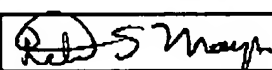
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38,544

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Signature



Typed or printed name

Robert S. Mayer

Date

June 8, 2005

This collection of information is required by 37 CFR 1.5. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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Application No. 10/734,811  
Attorney Docket: 49298-043

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE****RECEIVED  
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Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**AMENDMENT**

Sir:

In response to the Office Action dated March 11, 2005, please amend the above-identified application as set forth below. Although no fee is believed due in connection with this paper, the Commissioner is authorized to charge any required fees to Deposit Account No. 16-2500.

**Amendments to the Claims** are reflected in the listing of claims that begins on page 2 of this paper.

**Remarks** begin on page 7 of this paper.